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Franchises Offer a New “Spin” on Golf Training

Imagine the ultimate golf training and practice facility, and that's what Parmasters Golf Training Centers deliver. As the world's first indoor golf training center franchise that literally guarantees results, Parmasters is making waves in franchising and the golf training industry.

In addition to the full-scale Parmasters Golf Training Center model, franchisees can choose from a wide range of investment models to best suit their investment range and marketplace. This “modular” strategy includes ten franchise investment options starting at \$300,000. Centers can include a 4,000-square-foot short game area, golf simulators featuring world-famous courses for precision training, league play or social rounds, and even driving bays with a unique ball-return and automatic teeing system.

Although the demand for golf and golf training continues to grow, Parmasters is the first to take a golf training center concept and duplicate it through franchising. Combine that with an extensive franchise system and a business concept that's year round, indoor, affordable, and guarantees results and this might be just the opportunity you've been looking for.

Parmasters' President and CEO, Tom Matzen states, “Having helped people start more than 200 businesses in the last 21 years, I've learned that a successful franchise organization

does three things very well. First, it provides comprehensive systems including training and operations manuals. Second, it provides significant savings through group buying power. And finally, a good franchise organization increases the odds of making money for its franchise owners by providing key sales and marketing tools, including measurable, targeted strategies that cost-effectively generate customers. I'm proud to say that at Parmasters, we deliver all three of these critical franchise benefits.”

Parmasters' business model is built around the Straight-Line Golf™ sports technology developed by Class A PGA Professional and Parmasters Co-Founder Scott Hazledine who claims, “National Golf Foundation statistics show that about two million people start the game every year, and about two million people leave the game every year. What's happening is they're not playing as well as they'd like so they're not getting enjoyment out of the game. So then they take lessons, but don't get consistent, duplicable instruction. And it becomes so frustrating that they give up. Parmasters' exclusive Accelerated Learning Techniques achieve better, faster results in golfers of all skill levels. This means happier golfers, better trained coaches, and best of all, guaranteed results.”

All in all Parmasters looks like it is in the process of revolutionizing not only franchising, but the way people play golf. So, if you have a passion for golf, Parmasters could be in your future.

**For more information, check out www.parmastersfranchise.com
or call Canadian Regional Franchisor André Ferris toll-free at 1-866-966-0676**