

# Forbes®

## **PARMASTERS™**

Imagine the ultimate indoor, year-round golf training and practice center and then throw in some 3,400 pages of Operations Manuals. The result? Parmasters golf training centers could be the ultimate business opportunity!

With over 30 franchises awarded nationwide, and the first site now open in eastern Pennsylvania, savvy golfers are aiming to turn their favorite pastime into revenue.

Parmasters separates training from practice, and practice from play with certified golf coaches that teach the fundamentals of the Straight-Line Golf system. In fact, they literally guarantee a 25% reduction in handicap. Each 15,000 square foot facility features all the tradition of a golf clubhouse in a fun and nonintimidating environment.

Bottom line? For those who dream of getting into the golf business, this is the perfect opportunity to get out of the stands and into the game.